



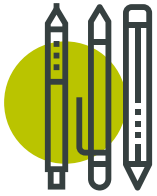
WILD CREATIONS

CREST Discovery Day



Llywodraeth Cymru
Welsh Government

Aims & objectives



To use your science, technology, engineering, mathematical and creative skills to **design a Wild Creation** that will celebrate your culture.



What is a Wild Creation?



Watch the **Wild Creations video** to find out more about the company, the process and the skills needed to create large scale Wild Creations:

<https://youtu.be/fRKp1ngLMLQ>

What is culture?



Culture and you

As people move around the world, our culture becomes influenced by the many groups of people living in the country. And as countries change and develop, so does their cultural diversity.



What does culture mean to you?

Why is it important?



Cultural case studies

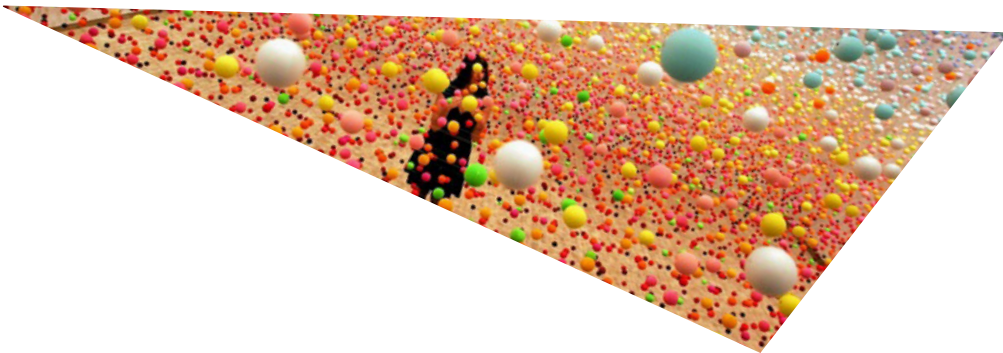
The **Cultural Case Studies Pack** shows a number of different examples of Wild Creations, from visitor attractions to interactive art installations.

Discuss the different projects in your teams or as a class.



Which case studies do you like the best?

Why?



Wild Creations – the challenge

Your team challenge is to **create your own Wild Creation** to celebrate an aspect of your culture.

The Wild Creation must be displayed at one of the following locations:

- Outdoor civic centre or public space
- Indoor school foyer or shopping centre
- Outdoor tourist venue or attraction

Your Wild Creation will need to:

- Make an impact
- Fit into your chosen location space
- Have a detailed budget
- Accommodate 200 invited guests to the launch



The challenge – help

- **Information Pack** –
information and research you need to complete this challenge.
- **Planning Workbook** –
a step-by-step guide to coming up with your own Wild Creation. Follow the stages in this booklet to help create your end product.
- **Model-making materials** –
use these to create a scale model of your Wild Creation.



It's all about teamwork!

Set up your Wild Creation team with the following roles:

- Project Manager (*only one student for this role*)
- Finance Manager
- Design Engineer
- Graphic Designer
- Marketing Manager
- STEM/Materials Researcher

Job descriptions outlining each role are in the **Information Pack**.



Presentations

Imagine the Welsh Government have invited you to present your Wild Creation ideas to them. The winning team will need to demonstrate great teamwork, presentation skills, knowledge, entrepreneurship, and a creative Wild Creation.



Include the following in your presentation:

- Your Wild Creation concept and target audience
- Why did you choose the materials you used?
- Marketing and graphic illustrations, including examples
- Cost breakdown
- How have you worked as a team?



Reflection on Discovery Day

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What have you discovered today?

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What skills have you developed?

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What did you enjoy?



Remember to fill in your Discovery Day Passports!





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